



# SMART STREET LIGHTING

*Street lights that  
are street smart!*

Intelligent street lights leading to human safety



Continuous  
Monitoring



DC/Solar  
Operated



Minimal Light  
depreciation

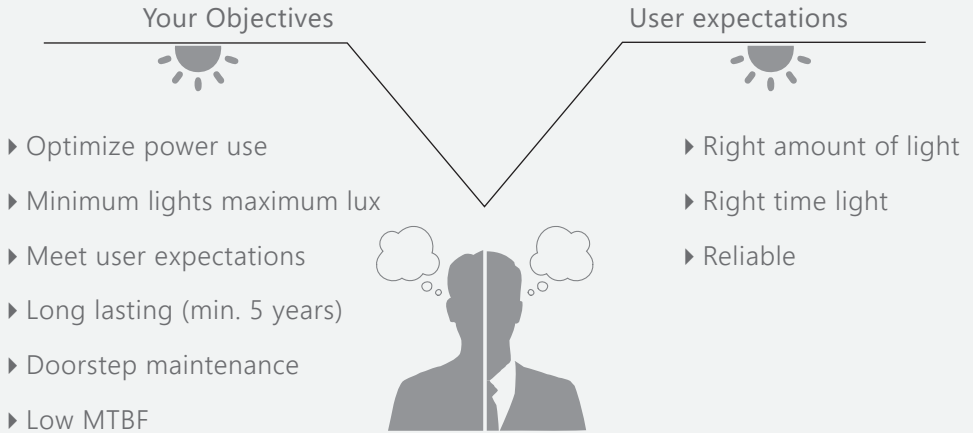


Centrally  
controlled

**effe**<sup>®</sup>  
The Light Our Eyes Love

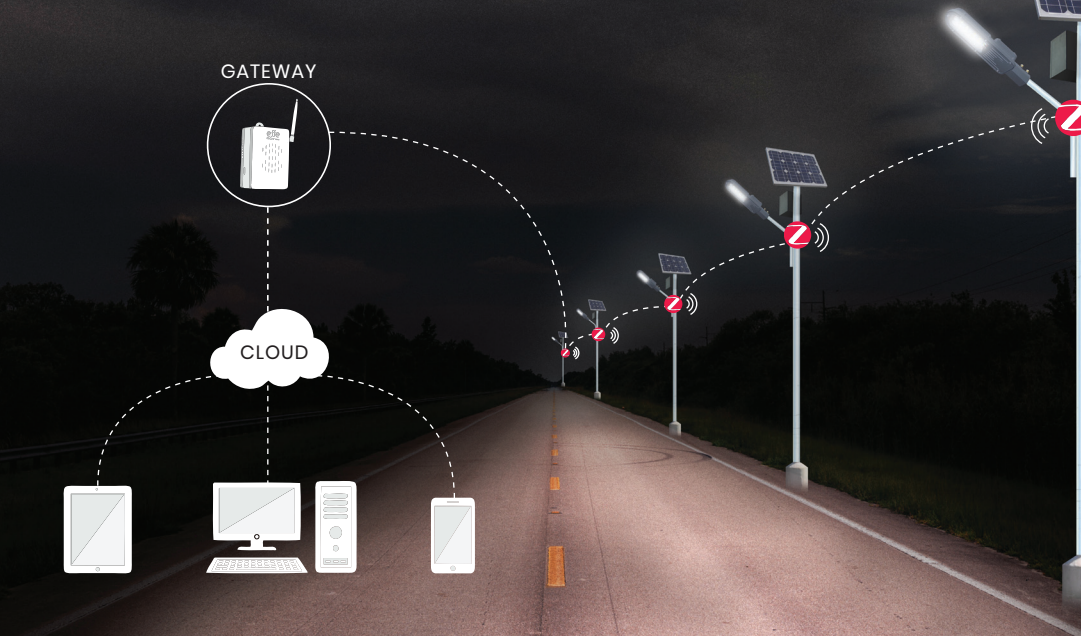
[www.effe.in](http://www.effe.in)

We will turn street lights into pearls of purpose! Not just a ornament, but with designer ideas, we will focus lights where you exactly need... reduce power bills and enhance visibility.



effe Smart Street Lights meet your objectives as user expectations!





Real-time Data  
collection



Easy  
maintenance



Energy  
Efficient



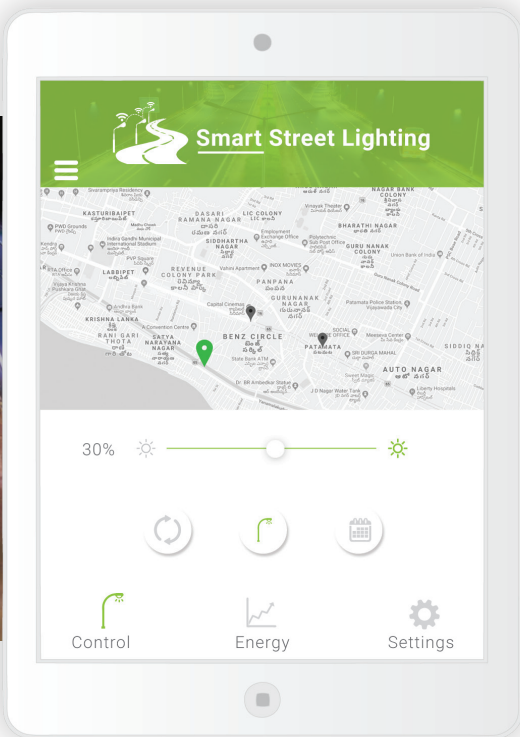
Visually  
comfortable



Low cost of  
owner-ship

## FEATURES

- ▶ Optically controlled beams to spread light across the length and breadth of the street avoiding light spill and upward sky lighting.
- ▶ Energy Savings up to 60-70% as compared to Conventional Street Lighting fixtures.
- ▶ 5 Years Performance warranty and designed for 10 years life (70% of initial light output assured even at the end of 5 years) Well tested and aged live at 60°C for 72 hours continuously, to detect any abnormalities in manufacturing and material.
- ▶ Microprocessor based smart controls for dimming and ON /OFF control where required.



A division of **electronics** trusted since 1985