



# indian society of lighting engineers

Hyderabad Local Centre: c/o Visual Comfort, D. No.: 7-1-48, Flat No.301,  
Raghavendra Apartments, D.K Road, Ameerpet, Hyderabad  
Tel: 040-64563314 / 64527414 M: 98480 27393

Date: 03.09.2014

Dear Sirs,

**Sub: Invitation requesting Participation by way of stalls for Two Day Seminar & Two Day Exhibition of Indian Society of Lighting Engineers at Hyderabad on 11,12, November 2014 (11-12/11/2014).**

We would like to introduce that "The Indian Society of Lighting Engineers (ISLE)" is a professional body in the field of illuminating engineering headquartered at New Delhi, with a broad based membership of scientists, engineers, architects, academicians, researchers, designers and others interested in the field of Illumination Engineering. ISLE is affiliated to the CIE, the International Commission on Illumination. It is also a member of Lux Pacifica, a lighting body that represents 60% of the world's population. It is closely associated with the Bureau of Indian Standards, the Department of Science and Technology, the Ministry of Power, the Ministry of Non-Conventional Energy Sources and the Electrical Lamp and Component Manufacturers Association of India.

As an apex body for Lighting in India ISLE has seven state centres along with its HQ at New Delhi. All the seven state centres have been contributing to the above objectives over these years. Recently, during December 2013 we had inaugurated the Local Centre in Andhra Pradesh at Hyderabad. We have already embarked on various events in this regard at Hyderabad during the past few months.

Moreover, the technical potential in the lighting Industry has increased enormously in the recent past in AP/Telangana, due to the phenomenal growth of IT sector as well as Retail sector and Construction Industry for both commercial and Residential needs. Since, the long felt need for a local chapter for ISLE has now been realised and there is a necessity to enable faster promotion of Lighting and related activities in AP/ Telangana with Hyderabad as the nerve centre.

**We now propose to have a Two Day Seminar on "Illumination Engineering " of our Society and Local Centre on 11<sup>th</sup> to 12<sup>th</sup> November 2014 at Hyderabad from 9.30am to 6.00pm for two Days. We are expecting a large exclusive gathering of 400+ delegates from all leading electrical engineering members from various organisations in southern States who have substantial exposure and whose professional working is directly related to the field of Illumination Engineering to join the event. Moreover the event will also be graced by Architects, Consultants and Interior Designers, Engineers across South India.**

On Two days 11<sup>th</sup>, 12<sup>th</sup> we will also be organising an Exhibition called "**HILBAX 2014**" "**Hyderabad International Lighting and Building Automation Exhibition**" at HICC , Hyderabad. We are expecting atleast 50 Companies and 2500+ EXCLUSIVE COMMUNITY of lighting decision makers and buyers to participate in the exhibition , which will be graced by Architects, Electrical Consultants, Engineers from various Industries in Public Sector, Private Sector, Government Sector, Municipalities in the southern states. Also the large IT Sector will make its presence with all their Facility Managers from Hundreds of Companies.



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We now request your goodselves to officially try to participate in the event as one of the sponsors in the categories mentioned in the Annexure. Upon Participation, Your Sponsorships will be highly valued and your organisation will have the due recognition required and capitalise on the large expected participation of Engineers by showcasing your products at the event.

Thanks and regards,  
For **Indian Society of Lighting Engineers**

**Sd/-D. Krishna Sastry**  
**Chairman,**  
**ISLE Hyderabad Local Centre**

## **HIGHLIGHTS FOR THE INTERNATIONAL CONFERENCE AND EXHIBITION.**

1. Participants to be invited shall be from all over the country and focussed on **the southern states of Telengana, Andhra Pradesh, Tamil Nadu, Karnataka and Kerala.**

2. Three Day Exhibition is open for following categories on all days.

**Architects, Electrical Consultants, Consulting Engineers**  
**Engineers from Industries in Public Sector, Private Sector, Government Sector,**  
**Several Defence Organisations Viz. DRDO, DERL, DLRL, DMRL, DLRL, RCI.**  
**Quasi Sector Research Institutions of CSIR, BARC, IICT, CCMB, CDFT, NPL, etc.**  
**Ports Viz., CPT, VPT, Airport Organisations., Road Transport Organisations.**  
**Municipal Engineers across the states.**  
**Multi National Public, Private, Cooperative Banks, Insurance Sectors.**  
**Engineers from Hospitals, Colleges, Hotels.**  
**Engineers from CPWD, PWD, R&B,**  
**Engineers from Municipalities, Panchayat Raj Institutions across the states.**  
**Eastern Naval command HQ**  
**Large presence from IT Sector --all thier Facility Managers from Hudreds of Companies.**

3. Two Day International Lighting Conference shall be held titled as "**Illumination Engineering focus on Light Sources, LED, Energy Management and Automation**" at the exclusive conference halls.

4. More than 50+ Exhibitor Companies are expected to participate in the Three Day Exhibition at Hyderabad International Convention Centre in an area of 4000 Square meters with upto 200 Stalls.

**5. The Exhibition will be advertised and known as " HILBAX 2014 -- Hyderabad International Lighting & Building Automation Exhibition " and held on November 11,12 of 2014 at Hyderabad International Convention Centre.**



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## FORMAT FOR STALL BOOKING FOR THE EVENT

<b>STALLS CATEGORY</b>	
<b>COMPANY NAME:</b>	
<b>STALL VALUE</b>	<b>Rs. 81,000 /-(Rupees Eighty One Thousand Only)</b>
<b>STALL BENEFITS</b>	

- 1) **DISPLAY AREA** One Stalls of 3m x 3m shall be allotted complete with Octonum type separations.
- 2) **The COMPANY NAME & LOGO shall be prominently displayed in front at the top of the stall**
- 3) **EXCLUSIVE OUTDOOR VISUAL DISPLAY** shall be continuously visible at atleast two places at the venue along with all other participants LOGOS.
- 4) **Your Company brief and contact details shall be listed in the Programme Directory.**
- 5) **Complimentary Five Star Food Coupons for Two People on all two days for Lunch at Venue.**
- 6) **Discounts are available as announced in the appropriate places. Within this document.**

### ACCEPTANCE FORM

Name of the Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person/Representative: \_\_\_\_\_

Bank Details & Cheque No.: \_\_\_\_\_

(Cheque/DD in favour of "Indian Society of Lighting Engineers" Payable at Hyderabad)

Office Seal :

Date:

Signature:



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## Opportunities for participation in the Exhibition and Seminar:-

As a pioneer in Lighting and Automation and interested in spreading knowledge, we are sure that you will encourage such efforts and support this event by way of

- Participation in Exhibition by hiring exclusive Stall Space:
- Advertise in the Souvenir to be released.
- Hosting the grand Gala Evening on the Second Day Evening
- Sponsoring Delegates to the Seminar

## Participation in Exhibition:

Built up or Raw Shell Space is available in 3m x3m at the venue for each stall. *You may plan your own stall exclusively with proper designers and submit the plan well in advance for allocation of space as per the Layout Provided.* Please choose the location of space you would like to do a booking for displaying your companies product at the venue. The shell space at the venue is available at a considerable rate of Rs.9000 per Sq.mtrs for all bookings in INR and rates of 150 USD per Sq.mtrs for all bookings in Foreign Currency. We welcome you to contact us for more details.

S.No.:	Area /Unit	Rate per Sq.mtr	15 % Early Bird Discount	10 % Comfort Discount	5 % Happy Days Discount
1	3M x 3M Shell Space	9000 INR or 150 USD	30/09/2014 Full Payment	15/10/2014 Full Payment	30/10/2014 Full Payment
One Power Point , One Table and Two chairs with each Octonum Type Stall					

(Cheque/DD in favour of "[Indian Society of Lighting Engineers](#)" Payable at Hyderabad)

## Advertisement in Souvenir:

All "Exhibitors" participating in the Exhibition shall get Listing Free in the Exhibitors Space. However , those of you interested in posting an Advertisement shall book your Advertisements at following rates on or before 15/10/2014.:

**Full Page Colour 24 Cm x 18 Cm ( Glossy Photographic Paper) Rs. 25000**

**Full Page B/W 24 Cm x 18 Cm ( Normal Book Page) Rs. 15000**

**Half Page Colour 12 Cm x 18 Cm ( Glossy Photographic Paper) Rs. 13000**

**Half Page B/W 12 Cm x 18 Cm ( Normal Book Page) Rs. 8000**

(Cheque/DD in favour of "[Indian Society of Lighting Engineers](#)" Payable at Hyderabad)

## Grand Gala Dinner Sponsor for Exhibitors and Seminar Delegates on 12/11/2014:

We Invite the esteemed Lighting and Automation Companies to considering hosting the entire Gala Event for the benefit of all Exhibitors and Delegates of Seminar. Visitors can attend the event on paid basis by purchasing the Gala Dinner Event for Networking opportunities at a special rate of Rs. 5000 /-. All Exhibitors shall get a Pass for two people and each seminar delegate shall get One Pass. The expected cost of hosting the event for 600 people shall be Ten Lakhs Only. Dinner Sponsors shall get additional benefits listed in the Sponsor Form.



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## Office Bearers

### **D. Krishna Sastry**

Chairman

ISLE Hyderabad Local Centre,  
(CEO & Lighting Consultant  
Visual Comfort, Hyderabad)

### **Mr. V.Srinivas Murthy**

Secretary

ISLE Hyderabad Local Centre,  
(CEO & Electrical Consultant  
Synergy Infra Pvt. Ltd.)

### **Mr. Narayan Bhosekar,**

Treasurer

ISLE Hyderabad Local Centre,  
(CEO & Electrical Consultant  
NB Consultants)

### **Mr. Ashwin Ved**

Executive Member

ISLE Hyderabad Local Centre ,  
(Managing Director  
VED Electrical Stores-Philips)

### **Mr. P. Chandrasekhar**

Executive Member

ISLE Hyderabad Local Centre,  
(CEO, TDG Consultants)

### **Mr. K. VijayKumar Gupta**

Executive Member

ISLE Hyderabad Local Centre,  
(Managing Director  
Kwality Photonics Ltd)

### **Mr. Surya Prakash,**

Executive Member

ISLE Hyderabad Local Centre ,  
(**Proprietor**, Electrical Plus)

### **Mr. T. Ramakrishna**

Director- Memberships & Events

ISLE Hyderabad Local Centre ,  
(Director, Synergy Infra Pvt. Ltd.)

The Objectives of ISLE are:

- Promoting the art, science and practice of illumination engineering services as associated with built and open environment for the benefit of the public in general.
- Advancing education and research in illumination engineering and publishing useful results of this research.
- Formulating lighting codes, guides and technical reports and publishing them along with newsletters, journals and books on "illumination".
- Maintaining liaison and technical interaction with national/international organisations concerned with matters related to the science, technology, standardisation and art in the fields of light and lighting.
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- Co-operation with the Bureau of Indian Standards in their standardisation work in the field of lighting.
- Providing guidance to young engineers for career improvement in illumination engineering.
- Organizing exhibitions and trade fairs of lighting and allied industries.